

DIANE-LAURE ARJALIÈS

Associate Professor with Tenure
J.J. Wettlaufer Faculty Fellow
Ivey Business School, Western University

Bilingual English French

Dual citizen (Canada/France)

Ivey Business School at Western University,
1255 Western Road, London, ON, Canada, N6G 0N1

Email: darjalies@ivey.ca

My research investigates how the fashioning of new devices and collective actions can help transform markets toward sustainability. I aim to push the boundaries of knowledge and practice by investigating the latest social and environmental innovations in finance and accounting. As an ethnographer, I favor interviews and observation as primary data collection methods.

ACADEMIC APPOINTMENTS

- 2015-present **Ivey Business School, Western University, London, Ontario, Canada**
Associate Professor with Tenure (*Assistant Professor from 2015 to 2020*)
- Interdisciplinary Appointment between the Managerial Accounting and Control, Sustainability and General Management Groups
 - Founder and Lead Researcher of the "[Sustainable Finance Lab](#)" at the [Centre for Building Sustainable Value](#): fundraising, design of new courses (undergraduate & graduate levels), case studies, teaching notes, communication and outreach (webinars, policy reports, media), recruitment, training, and management of a research team comprising fifteen people.
 - Ongoing field research on conservation finance & Indigenous lens: design of new financial instruments to channel private and public funding towards protecting ecosystems. See the [Deshkan Ziibi Conservation Impact Bond](#) (DZCIB) and the last [press release](#) for phase 2 and support by Environment Canada. Two other financial and insurance instruments are currently designed with a large Canadian bank and stock market with the [Innovation North lab](#).
 - Maternity leave: 2021
- 2010-2015 **HEC Paris, France**
- Assistant Professor, Accounting and Control Department
 - Maternity leaves: 2011, 2014
- 2009-2010 **Ecole Polytechnique, France**
- Researcher, Department of Economics (Sustainable Finance and Responsible Investment Chair)

FELLOWSHIPS

- 2021-2024 **Dean's Research Faculty Fellowship**
- Inaugural research fellowship to support cutting-edge research within the Business School for "Conservation finance: Creating new financial instruments for thriving ecosystems and communities" (buy out of 25% of teaching).
- 2019-present **J.J. Wettlaufer Faculty Fellow**
- Research fellowship in memory of Jack Wettlaufer, Dean of the Business School from 1963 to 1978, used to sustain young, talented faculty worldwide.
- 2017-present **The Judge Business School, Cambridge University, London, United Kingdom**
- Honorary Research Fellow, Cambridge Centre for Alternative Finance

- 2018-2019 **Western Research Fellow, Western University**
- The first cohort of a newly created leadership training program for those who will become the next generation of research leaders at Western University (15 fellows from different disciplines across campus).

ACADEMIC QUALIFICATIONS

- 2006-2010 **Ph.D. in Management**
ESSEC Business School & Paris Ovest Nanterre La Défense University, France
- Specialization: Management Control
 - Summa Cum Laude (Submitted for a thesis award and publication funding)
 - Three International Awards received in three different disciplines (Accounting, Management, and Sustainability)
 - M.Phil. in Business Administration (2008) with Special Distinction
- 2005-2006 **M.Phil. (French "DEA") in Organizational Theory**
École Polytechnique, École des Mines de Paris, ESCP-EAP, ESSEC Business School, and Paris Ovest Nanterre La Défense University, France
- Co-taught across academic institutions
 - Summa Cum Laude (Best-in-Class Student)
- 2002-2006 **MBA & Master in Management**
ESSEC Business School, France
- Specialization: Social Entrepreneurship
 - French Elite "Grande Ecole" (5-year program, MBA and M.Sc. accredited). Accessed after a very selective exam (6.8% admission rate), prepared during two years after high school.

PROFESSIONAL QUALIFICATIONS

- 2018 **San'yas Indigenous Cultural Safety Training Certificate**
 Indigenous Cultural Safety Ontario, in partnership with PHSA
- 2015 **International Teachers Programme (ITP)**
 Graduate (CEIBS, China)
- 2011 **French Public University Assistant Professor**
 Qualification in Management Sciences

VISITING APPOINTMENTS

- 2022-2023 **Concordia University, Montreal, Canada** (Sabbatical year)
- 2011 **University of Alberta, School of Business, Edmonton, Canada** (Jan-Feb)
- 2009 **UQAM** (University of Québec at Montreal), Social Responsibility and Sustainable Development Chair, Montreal, Canada (Oct)
- 2009 **Manchester Business School, Accounting and Finance Group, UK** (June-Aug)
- 2008-2009 **Uppsala University, Department of Business Studies, Uppsala, Sweden** (Aug-Jan)

PRIOR WORK EXPERIENCE

- 2006-2009 **Macif Gestion, France** (*Asset Management Company*)
 Socially Responsible Investing (SRI) Analyst
- 2004-2005 **Macif, France** (*Mutual Insurance Company*)
 Social Economy Operations Manager, Social Economy Department
- 2003 **Companieros, France** (*Ethical Educational Programs*)
 Deputy Project Manager

AWARDS, HONORS, AND GRANTS

Research Awards / Recognitions

Google Scholar citations: 1,554; h-Index: 13 (as of February 2023)

2022. **"Climate Leadership Award"** by the Finance for the Future Awards - recognizing the organizations and individuals that are supporting the integration of sustainability into financial decision-making for the community-based participatory research *Desbikan Zūbi Conservation Impact Bond*.

2021-2022. **Ivey Research Merit Award**

2017-2022. **Top 10% Author on SSRN by all-time and new downloads**

2020. **Best paper award in the category "Covid-19," XX USP International Conference in Accounting** for "What trees taught me about Covid-19: On relational accounting and other magic."

2019. **"Highly Commended" in the 2018 Mary Parker Follett Award competition** (3 best papers published in the journal for the year) for "Integrated reporting, it's like God, no, one met him but everybody talks about him": The power of myths in the adoption of management innovations, *Accounting, Auditing & Accountability Journal*, 31, 5: 1349-1380 (with D. Gibassier and M. Rodrigue)

2018. **Best Paper Award, Established Scholar Category, CSEAR North America**, for "Can accounting Save nature(s)? The case of endangered species" (with D. Gibassier) (CAD\$2,500)

2018. **Most cited paper** in *Management Accounting Research* since 2013 (extract from Scopus) for "The use of management control systems to formulate and implement CSR strategy: A levers of control perspective, *Management Accounting Research*, 24(4): 284-300" (with J. Mundy)

2017. **Best International Paper in Social Issues in Management, Academy of Management, nominated for the Carolyn Dexter Award** (all academy award), for "Product categories as judgment devices: The moral awakening of the investment industry" (with R. Durand)

2014. **Nominated for the Syntec management consulting best article award in the "Management / Human Resources / Organization" category** for "The use of management control systems to formulate and implement CSR strategy: A levers of control perspective, *Management Accounting Research*, 2013, 24(4): 284-300" (with J. Mundy)

2012. **Nominated for the Syntec management consulting best article award in the "Management / Human Resources / Organization" category** for "Approches stratégiques des émissions CO2: Les cas de l'industrie cimentière et de l'industrie chimique, *Revue Française de Gestion*, 2011, 6(215): 123-146" (with C. Goubet and J-P. Ponsard)

2011. **Best Thesis Award European FIR-PRI** (French Social Investment Forum & Principles for Responsible Investment) (€5,000)

2011. **Highly Commendable dissertation in the EFMD Emerald Outstanding Doctoral Research Awards in the Interdisciplinary Accounting Research** (category sponsored by the *Accounting, Auditing & Accountability Journal*)

2011. **European EDAMBA Thesis Competition – Second Prize** (European Doctoral Programmes Association in Management and Business Administration) (€1,500)

Teaching Awards / Recognitions

2021. **Financial Times & Impact and Sustainable Finance Faculty Consortium Teaching Recognition Award for overall excellence in sustainable finance education** for "Sustainable Finance: Building the Business of the 21st century" (MBA Program), course ranked highest of 76 submissions from more than 50 universities worldwide, featured [here](#).

2019. **Ideas Worth Teaching Award**, Aspen Institute, for "Assessing the Broader Impact of Business" (HBA Program). This award celebrates visionary faculty and the courses that tackle society's largest, most embedded challenges of our time, featured [here](#).

2019. **Community-Engaged Learning Award**, Western University, for "Assessing the Broader Impact of Business" (HBA Program) (CAD1,500)

2018. **Grand Prize Winner, Page Prize: Excellence in Sustainable Business Education**, for "Assessing the Broader Impact of Business" (HBA Program) (US\$1,000)

2018. **Reimagine Education Award (Wharton)**, shortlisted for "Assessing the Broader Impact of Business" (HBA Program), 15% of shortlisted among 1150+ applications worldwide.

2018. **Nominated for the Lawrence G. Tapp Teaching Award**, MBA Association

2017, 2018. **Top 10% MBA Professor**, Ivey Business School (Ranked by MBA Students)

Service Awards / Recognitions

2019. **Ivey Community Service Award** recognizes and encourages excellent service to the Ivey community beyond the job's duties (CAD 2,500)

Grants / Funding (+1/2 million in total)

2023. **CAA (Canadian Academic Accounting Association) Research Grant** (Principal Investigator) for 'Developing an Auditing Process to Replicate and Scale an Indigenous-led Conservation Impact Bond,' with J. Bernard (CAD 10,000)

2022. **Carbon Solutions@Western Grant** (Principal Investigator) for 'Scaling up nature-based climate solutions for carbon emissions through an Indigenous- and community-led Conservation Impact Bond,' with J. Bernard (CAD 150,000)

2022. **Inaugural Canadian Sustainable Finance Network (CSFN) Research Grant** (Principal Investigator) for 'The Opportunity for Conservation Impact Bonds to Finance Natural Infrastructure and Regenerative Agriculture on Canadian Farmland,' Institute for Sustainable Finance Canada (CAD 50,000)

2022. **SSHRC Insight Grant** (Principal Investigator) for 'Equity-based conservation finance: innovating a new financial instrument that tackles the biodiversity crisis,' with T. Bansal and M. Aguanno (CAD 168,932)

2022. **Private partnership** (Principal Investigator) with a Canadian stock market and bank to launch a conservation finance product within Innovation North lab, with T. Bansal (Start-up funds: CAD 75,000)

2020-2022. **Undergraduate Student Research Internships** (Supervisor), one student/year (CAD 18,000)

2021. **Knowledge Mobilization Innovation Grant**, Western University (CAD 7,500)

2020. Research grant from the **Smart Prosperity Institute, Greening Growth Partnership and Environment and Climate Change Canada, Economics and Environmental Policy Research Network** for 'The opportunity for conservation impact bonds to finance investment in conservation and enhancement of natural capital in Canada' (CAD 60,000)

2019. Research grant from the **CPA-Ivey Centre for Accounting Education** for 'Creation and integration of ESG metrics in executive compensation,' with N. de Gannes (CAD 21,000)

2019. Research grant from the **CPA-Ivey Centre for Accounting Education** for 'How can accounting on the Sustainable Development Goals (SDGs) contribute to politicize corporations?' with D. Gibassier (CAD 8,000)

2019. **SSHRC Insight Development Grant** (Principal Investigator) for 'Contribution of Indigenous knowledge to sustainable development: A place-based perspective,' with T. Bansal and H. Yu (CAD 74,614)

2018. Research grant from the **CPA-Ivey Centre for Accounting Education** for 'Indigenous forms of accounting' (CAD 6,000)

2017, 2018. Research grant from the **CPA-Ivey Centre for Accounting Education** for 'Can accounting save nature(s)? – The case of endangered species,' with D. Gibassier (CAD 4,500, CAD 7,000)

2017. Research grant from the **IMA Research Foundation** for the project 'Sustainability CFO,' with D. Gibassier and C. Garnier (€5,000)

2016. **Western University Faculty Research Development Fund** for 'Responsible investing in North America' (CAD 4,000)

2014 & 2011. Research grants from **HEC Paris Research Center for Society and Organizations** for the projects 'Principles for Responsible Investing' and 'The SRI asset management industry in Europe,' with D. Laurel (€2,000 and €2,000)

2013. Research grant from the **IMA Research Foundation** for the project 'From share value to shared value: Exploring the role of integrated reporting in accounting practices,' with D. Gibassier and M. Rodrigue (US\$24,931)

2010. Research grant from the **Management Control Association** for the project 'Labels and transparency in financial markets: The case of responsible investment' (£1,200).

2009. Marie Curie Early-Stage Researchers Fellowship, funded by the **European Commission** (€7,500)

2006-2009. Co-funding from the **French Ministry for Higher Education and Research** and the **European Social Fund** (ESF) through a CIFRE contract (€42,000)

PUBLICATIONS

Peer-Reviewed Journals

Yu H., Bansal T., and **Arjaliès, D-L.** (forthcoming), International business is contributing to environmental crises, *Journal of International Business Studies*, <https://doi.org/10.1057/s41267-022-00590-y>

Arjaliès D-L. and Gibassier D. (2023), Can financialization save nature? The case of endangered species, *Contemporary Accounting Research*, 40(1): 488-525.

➤ Best Paper Award, Established Scholar Category, CSEAR North America 2018

Arjaliès, D-L., Laurel D., and Mottis N., (2023) Prison break from financialization: The case of the PRI Reporting and Assessment Framework, *Accounting, Auditing & Accountability Journal*, 36(2): 561-590.

Arjaliès, D-L., Chollet P., Crifo P., and Mottis N. (2023). The Motivations and Practices of Impact Assessment in Socially Responsible Investing: The French Case and its Implications for the Accounting and Impact Investing Communities, *Social and Environmental Accounting Journal*, 43(1):1-29, featured [here](#).

Arjaliès, D-L. (2022). What trees taught me about Covid-19: On relational accounting and other magic, *Accounting, Auditing & Accountability Journal*, 35(2): 569-575.

➤ Best Paper Award in the Category "Covid-19," XX USP International Conference in Accounting

Banerjee S.B. and **Arjaliès, D-L.** (2021). Celebrating the end of enlightenment: Organization theory in the age of the Anthropocene and Gaia (and why neither is the solution to our ecological crisis), *Organization Theory*, 2(4): 1-24.

Alawattage C., **Arjaliès, D-L.**, Barrett M., Bernard J., Pereira de Castro Casa Nova S., Cho C.H., Cooper C., Denedo M., Drujon D'Astrosi C., Evans R., Ejiogu A., Frieden L., Ghio A., McGuigan N., Luo Y., Pimentel E., Powell L., Navarro Pérezo P.A., Quattrone P., Romi A.M., Smyth S., Sopt J. and Sorola M. (2021). Opening accounting: a Manifesto, *Accounting Forum*, 45(3): 1-20, video of the manifesto available [here](#).

- Co-leader of the Manifesto: more than 7,300 views, Altmetric: 40 within a year, invited and featured across a dozen outlets and conferences.

Friedland R. and **Arjaliès, D-L.** (2021). Putting things in place – Institutional objects and institutional logics, *Research in the Sociology of Organizations*, 71: 45-86

Arjaliès, D-L. and Durand R. (2019). Product categories as judgment devices: The moral awakening of the investment industry, *Organization Science*, 30(5): 885-911

- Best International Paper in Social Issues in Management, nominated for the Carolyn Dexter Award (all academy award - 2017)

Arjaliès, D-L., Grant P., Hardie I., MacKenzie D. and Svetlova E. (2019). My Own Book Review of "Chains of Finance: How Investment Management Is Shaped," *M@n@gement*, 22(4): 664-670

Arjaliès, D-L. and Bansal T. (2018) Beyond numbers: How investment managers accommodate societal issues in financial decisions, *Organization Studies*, 39: 695-725

Gibassier D., Rodrigue M. and **Arjaliès, D-L.** (2018). "Integrated reporting, it's like god, no one met him, but everybody talks about him": The power of myths in the adoption of management innovations, *Accounting, Auditing & Accountability Journal*, 31, 5: 1349-1380

- "Highly Commended" in the 2018 Mary Parker Follett Award competition (i.e., selected among the top three papers published in the Accounting, Auditing & Accountability Journal in 2018)

Friedland R. and **Arjaliès, D-L.** (2017) The passion of Luc Boltanski: The destiny of love, violence, and institution, *Justification, evaluation, and critique in the study of organizations: Contributions from French Pragmatist Sociology*, *Research in the Sociology of Organizations*, 52: 301-347

- Reviewed in the Journal of Classical Sociology

Arjaliès, D-L., Hsieh Y-Y. and Vergne J-P. (2017). A reply to Cohen's "Rise of Alternative Cryptocurrencies in Post-Capitalism." An online commentary, *Journal of Management Studies*, January 17

Arjaliès, D-L. (2014) Challengers from within economic institutions: A second-class social movement? a response to Déjean, Giamporcaro, Gond, Leca and Penalva-Icher's comment on French SRI, *Journal of Business Ethics*, 123(2): 257-262

Arjaliès, D-L. and Mundy J. (2013). The use of management control systems to formulate and implement CSR strategy: A levers of control perspective, *Management Accounting Research*, 24(4): 284-300

- Most cited paper in Management Accounting Research (5 years assessment) (extracted from Scopus)
- Nominated for the 2014 Syntec management consulting best article award in the category "Management / Human Resources / Organization."

Arjaliès, D-L., Hobeika S., Ponsard J-P. and Poret S., (2013). Le rôle de la labellisation dans la construction d'un marché : Le cas de l'ISR en France, *Revue Française de Gestion*, 39(236) : 93-107

Kjellberg H, Mallard A, **Arjaliès D-L.**, Aspers P, Beljean S, Bidet A, Corsin A, Didier E, Fourcade M, Geiger S, and Hoeyer K. (2013). Valuation studies? Our collective two cents, Poll article from the editorial board, *Valuation Studies*, 1(1): 11-30

Arjaliès, D-L., (2013). The Organization of Hypocrisy by Nils Brunsson (book review), *Social and Environmental Accountability Journal*, 33(3): 186-188

Arjaliès, D-L. (2013). Institutional Change in the Making – The Case of Socially Responsible Investment (thesis review), *Journal of Accounting and Organizational Change*, 2013, 9(1)

Arjaliès, D-L. (2011). Qu'est-ce que l'Investissement Socialement Responsable ? *Revue du Financier*, 193: 7-19

Arjaliès, D-L., Goubet C. and Ponsard J-P. (2011). Approches stratégiques des émissions CO2 : Les cas de l'industrie cimentière et de l'industrie chimique, *Revue Française de Gestion*, 2011, 37(215): 123-146

- Nominated for the 2012 Syntec management consulting best article award in the category "Management / Human Resources / Organization."
- Re-printed in the *Handbook of Research on Green Economic Development Initiatives and Strategies*

Arjaliès, D-L. (2010). A social movement perspective on finance: How socially responsible investment mattered, *Journal of Business Ethics*, 92: 57-78

- Commented by Déjean F., Giamporcaro S., Gond J-P., Leca B. and Penalva-Icher E. in Mistaking an Emerging Market for a Social Movement? A Comment on Arjaliès' Social Movement Perspective on Socially Responsible Investment in France, *Journal of Business Ethics*, 2013, 112, 2, 205-212

Books & Community & Multimedia Projects

Deshkan Ziibi Conservation Impact Bond Leadership Team (2021) [Research Team Leader], The Deshkan Ziibi Conservation Impact Bond Project: On Conservation Finance, Decolonization, and Community-Based Participatory Research, Western University, London, Canada, DOI: <https://doi.org/10.5206/101121ipib>, 114 pages. See [story map](#) and [electronic book](#).

- Received the "Climate Leadership Award" by the Finance for the Future Awards
- Interdisciplinary community-based participatory research on the Deshkan Ziibi Conservation Impact Bond. Featured by The National Observer, Corporate Knights, Financial Times, The Hill, SVX, Am910, and Environment Canada. The Honourable Steven Guilbeault, Minister of Environment and Climate Change said:

"The twin crises of climate change and biodiversity loss are two sides of the same coin, and we must tackle both crises together. That's why the Government of Canada is funding projects like the Deshkan Ziibi Conservation Impact Bond Initiative. By supporting conservation, green innovation, green jobs, and reconciliation, this initiative represents the kind of innovative thinking we need to meet Canada's conservation goals and address the climate crisis."

Arjaliès, D-L., Casa Nova, S. P. C., Gendron Y., Lehman C., Navarro Pérez P.A., Resende de Lima J.P., Stoner G., Vera-Colina M.A. (edited by) (2021) *Breaking Boundaries: (Counter) Accounts during the Pandemic: Letters for Future Generations*, *Rompres les Barrières: (Contre) Rapports sur la pandémie: Lettres aux générations futures*, *Rompendo Barreiras: Contra-relatos diversos durante a pandemia: Cartas e mensagens para as gerações futuras*, *Rompiendo Fronteras: (Contra) Cuentas durante la pandemia - Cartas para futuras generaciones*, Western University, London, Canada, ISBN: 978-0-7714-3163-0, 441 pages. Available at: <https://ir.lib.uwo.ca/breaking-boundaries>, featured [here](#). See [electronic book](#).

- Initiated and led this interdisciplinary, multimedia, and multilingual project to offer a lasting record of collective and individual experiences during the lockdown and its aftermath. This open-access book contributes to establishing the accounting discipline's role in recording critical moments in our global history. Featured by *CAA*, *QRCA*, and *Alternative Accounts*. Reviewed in *Social and Environmental Accounting Journal*.

Arjaliès, D-L., Grant P., Hardie I., MacKenzie D., and Svetlova E. (2017) [co-authored]. *Chains of Finance: How Investment Management Is Shaped*, *Oxford University Press*, 249 pages, featured [here](#).

- Reviewed in *Journal of Economics*, *Economic Affairs*, *Economic Sociology Newsletter*, *Organization Studies*, *M@n@gement*.

Expert Reports

Arjaliès, D-L., Bernard J., Putumbaka B., (2021), *Indigenous Peoples and Responsible Investment in Canada*, Western University, London, Canada, DOI: <https://doi.org/10.5206/092021ip26>. See [electronic book](#).

- Featured by the *Responsible Investment Association*, the *Reconciliation and Responsible Investment Initiative*, *les Affaires*.

Arjaliès, D-L., Chollet P., Crifo P. and Mottis N. (2018). *Mesure d'impact et label ISR: Analyse et recommandations*, *Comité Scientifique du Label ISR*, report and recommendations written for the French Ministry for the Economy and Finance regarding the "impact assessment" regulation of Socially Responsible, 136 pages

Gibassier D., **Arjaliès, D-L.** and Garnier C. (2018). *Sustainability CFO: The CFO of the Future?* *IMA (Institute of Management Accountants) Research Report*, 18 pages, featured in the [Harvard Business Review](#)

Gibassier D., **Arjaliès, D-L.** and Rodrigue M. (2016). *From Share Value to Shared Value: Exploring the Role of Accountants in Developing Integrated Reporting in Practice*, *IMA (Institute of Management Accountants) – ACCA (The Association of Chartered Certified Accountants) Joint Research Report*, 42 pages

Arjaliès, D-L. and Péan J-M. (2009). CSR: A New Business Model for Multinational Corporations? A Study of Management Control Systems used by CAC 40 Companies to integrate CSR into their Strategy, *Macif Gestion Publications*

Book Chapters

Arjaliès D-L. and Compain-Eglin S. (2023), Trying to sell the Crow Queen in Web 3.0.: On the resistance of video gamers to cryptocurrencies, NFTs and their financial logic, cryptocarnival, <https://cryptocarnival.wtf/index>

Arjaliès, D-L., Bouchet V., Crifo P. and Mottis N. (2023), La mesure d'impact et l'Investissement Socialement Responsable (ISR): Un tour d'horizon, in Tchotourian E., Bres L. and Geelhand de Merxem L. (Eds.), *Zone frontières et entreprise socialement responsable – Perspective multiple: droit, administration et éthique*, Edition Yvon Blais (Canada)

Arjaliès, D-L. (2022) (2nd Edition) (2014: 1st edition). Le mouvement de l'Investissement Socialement Responsable : Une mise en perspective historique. In N. Mottis (Eds.), *ISR et Finance Responsable*, Collection Ellipses, p.11-32,

- Awarded the « Essay » Label by the Collège de Labellisation de la FNEGE (2023).

Arjaliès, D-L. (2021). "At the very beginning, there's this dream." The role of utopia in the workings of local and cryptocurrencies, in Raghavendra R., Wardrop R. and Zingales L. (Eds.), *Handbook of Technological Finance*, Palgrave, p. 95-137

Arjaliès, D-L., Goubet C. and Ponssard J-P. (2016). Strategic approaches of CO2 emissions: The case of the cement industry and the chemical industry, In Erdoğan M., Arun T. and Habid Ahmad I. (Eds.), *Handbook of Research on Green Economic Development Initiatives and Strategies*, IGI Global, p.583-604

Arjaliès, D-L., Lorino P. and Simpson B. (2013). Understanding organizational creativity: Insights from pragmatism. In M. Kelemen and N. Rumens (Eds.), *American Pragmatism and Organization Studies*, Gower Press, p.131-145

Arjaliès, D-L. and Ponssard J.P. (2010). A managerial perspective on the porter hypothesis – The case of CO2 emissions. In P. Crifo & J-P. Ponssard (Eds.), *Corporate Social Responsibility: From Compliance to Opportunity?* Editions de l'École Polytechnique, p.151-168

Other Publications (Online Media, Press, Governmental Recommendations)

Arjaliès, D-L., Bansal T., and Gualandris J. (2022). Doug Ford's housing bill is short-sighted and will undermine long-term prosperity, *The Toronto Star*, November 10, available [here](#).

- Led a letter submitted to the Ontario Legislative Assembly's Standing Committee on Heritage, Infrastructure and Cultural Policy signed by 13 Ivey professors and researchers and a [comment](#) to the Environmental Registry of Ontario regarding changes to OWE. It made explicit recommendations to protect natural heritage and agriculture and promote density in urban areas and was featured by several media.

Arjaliès, D-L., (2021). Backing biodiversity to save ourselves - How can we encourage investors to tackle the next big environmental crisis? *Financial Times*, September 13, available [here](#).

Arjaliès, D-L., (2020). It's not too late to make Canada a world biodiversity champion with conservation finance, *The Hill Times*, December 9, available [here](#).

Arjaliès, D-L., Rodrigue M. and Romi A. (2020). Another call for papers on sustainability in accounting? Please let's help us stop it! Reflections on the call for papers on "Accounting for the Circular Economy" in Accounting Forum, *EAA Blog Series*

Arjaliès, D-L., (2019). We shouldn't just be insuring buildings; we need to insure our wetlands, *The Hill Times*, December 11, available [here](#).

Arjaliès, D-L. and Bansal T. (2019). Canada's Financial Markets are Stunting our Growth and Undermining our Future, *The Conversation*, June 16, available [here](#).

Arjaliès, D-L. Furnari S., Grandazzi A., Hasbi M., Heimstädt M., Roulet T. and de Vaujany F.X. (2019). Three propositions to help cultivate a culture of care and broad-mindedness in academic publishing, *LSE (London School of Economics) blog*, are available [here](#).

Arjaliès, D-L. (2018). Is Impact Assessment the New Black? And if so... Should we teach it? *CSEAR (Centre for Social and Environmental Accounting Research) Blog*, May 16, available [here](#).

Arjaliès, D-L. (2018). Why Impact Investing Matters: A Primer, *Network for Business Sustainability*, March 2, available [here](#).

Arjaliès, D-L. (2017). ESG: What Should Plan Sponsors Expect? Will Canada follow Europe's lead on reporting? *Canadian Investment Review*, April 4

Arjaliès, D-L. (2014). Comment mettre en place un système de pilotage de la RSE dans une entreprise ? *Les cahiers de l'Ingénierie, Syntec*, Avril, n°90

Arjaliès, D-L. and Lesage C. (2013). Fit an organisation's aims and meet demands of each user's system, Education Post, *South China Morning Post*, October 18

Arjaliès, D-L. (2011). Une ethnographie de la finance, *Le Monde*, September 27, Supplément Le Monde Economie, p. 6

Arjaliès, D-L. and Mehrpouya A. (2011). *Who Owns the Money?* HEC Idea Video: an animation movie to share academic knowledge – available [here](#).

Case Studies and Teaching Notes

Arjaliès, D-L., Bernard J., Brooking M. (forthcoming). Indigenous Peoples and the Land in Canada: An Introduction

Arjaliès, D-L., Ghandi M. (forthcoming). The Deshkan Ziibi Conservation Impact Bond: When Investors Meet Indigenous Communities to Finance Nature-Based Solutions

Arjaliès, D-L., Baluch F. R. (2021). Emaan Modaraba: Islamic Finance and the Real Economy, Ivey Publishing, 9B21N010

Arjaliès, D-L., Gibassier D., and Newton A. (2021). Building the Impact Economy through Systems Change (A) & Covid-19 and its Effects on the Impact Economy (B), Ivey Publishing, 9B20M16 & 9B20M17

- Selected for the EFMD 2021 Case Competition in the Finance and Banking category

Arjaliès, D-L. and Newton A. (2020). Note on Money and Cryptocurrencies, Ivey Publishing, 9B20N039.

Arjaliès, D-L., Chen S. and Sathasivam S. and Newton A. (2020). Verge Capital: Investing for Social Impact, Ivey Publishing 9B20M135

Arjaliès, D-L. and Bansal T. (2020). Guidelines for Doing an Impact Assessment, Ivey Publishing 9B20B010

Arjaliès, D-L., T. Bansal, and Kaloty B. (2020). Assessing Corporate Impact: Danby's Response to Syrian Immigration, Ivey Publishing 9B20M107

- Selected for the 2018 Ivey MBA Case Competition

Yu H. and **Arjaliès, D-L.** (2019). Norlha: Scaling Up Sustainable Luxury on the Tibetan Plateau, Ivey Publishing 9B19M027

- Selected by Ivey Publishing for the EFMD 2020 Case Competition in the Inclusive Business Models Category

Arjaliès, D-L., D. Gibassier, M. Rodrigue and Mark K. (2018). Danone: Adopting Integrated Reporting or Not? (A) and (B), Ivey Publishing 9B18B017/9B18B018

- Translated in Chinese
- Selected by Ivey Publishing for the EFMD 2020 Case Competition in the Responsible Business Category

Mehrpouya A., **Arjaliès, D-L.** and Mark K. 2016. The Access to Medicine Index (A) and (B): Engaging Stakeholders and Attracting Funding, Ivey Publishing 9B17M010 & 9B17M011

Arjaliès, D-L. and Mark K. (2016). Socially Responsible Investment Funds in France: Regulations and Retail (A) and (B), Ivey Publishing 9B16N016/9B16N017

- Selected by Ivey Publishing for the EFMD 2017 Case Competition in the Finance and Banking Category

WORKING PAPERS

Under Review

Yu H., Bansal T., and **Arjaliès, D-L.**, ‘One drop of water in the river’ How organizations identify global issues, under review in *Academy of Management Journal*

Friedland R. and **Arjaliès, D-L.**, X-Institutional Logics: Out or in?, under review in the *Journal of Organizational Sociology*.

Arjaliès, D-L., Bansal T., and Laurel D., Framing finance for the commons: Why PRI framed responsible investing as a system, under review in *Strategic Organization*

Arjaliès, D-L. and Banerjee B. Let’s go to the land instead – Valuing biodiversity through an Indigenous-led conservation impact bond, under review in the *Journal of Management Studies*

Working Papers

Aguanno M., **Arjaliès D-L.**, Bansal T., Romi A., Measuring Sustainability Impact: Failures and Opportunities

Kodeih F., Raynard M., and **Arjaliès, D-L.**, Nothing to trade? Occupational collaborations involving nascent occupations, to be submitted to *Organization Studies*

Bernard J. and **Arjaliès, D-L.**, There is no “I” in ESG – On the absence of Indigenous peoples in Responsible Investment, to be submitted to *Accounting Forum*

Arjaliès D-L., de Gannes N., The Death of the White Man: What James Bond’s Demise Tells us about the World, invited to *Organization Studies* (Media Review)

Arjaliès, D-L. Cryptocurrencies, accounting, and the real economy: The case of impak coin, to be submitted to *Contemporary Accounting Research*

Current Fieldwork

Conservation Finance, Ethnography & Interviews; Cryptocurrencies, Interviews

TEACHING ACTIVITIES

Ivey Business School

2017-present. **Assessing the Broader Impact of Business**, HBA Program (community-engaged learning: case & field-based learning)

- New course entirely designed
- Received the Grand Prize Winner, Page Prize: Excellence in Sustainable Business Education (2018)
- Shortlisted for Reimagine Education Award (Wharton) (15% of 1150+ applications) (2018)
- Received the Community Engaged Learning Award, Western University (2019)
- Received the Ideas Worth Teaching Award, Aspen Institute (2019)

2016-present. **Sustainable Finance: Building the Business of the 21st Century**, MBA Program (case-based learning)

- New course entirely designed.

- Received the Financial Times & Impact and Sustainable Finance Faculty Consortium Teaching Recognition Award for overall excellence in sustainable finance education (2021)
- Nominated for the Lawrence G. Tapp Teaching Award (2018)
- Ranked among the top 10% MBA courses (2017, 2018)

2015-present. **Corporations & Society: Sustainable Finance**, HBA Program (case-based study)

- Half of the course entirely designed (2nd part on Sustainable Finance)
- Coordinator of the course for the HBA program (11 sections – 600 students) since 2018

Other Teaching Activities

2018-present. Ad hoc teaching in the executive program at the Ivey Academy, MSc program at the Schulich School of Business (York University) and University of Cambridge Institute for Sustainability Leadership (UK).

2006-2016. Taught and designed various courses at different levels (Undergraduates, M.B.A, Ph.D., M.Sc., Executive Education): Management Accounting, Management, and Sustainability courses, both in English and French – both lecture and case study based (HEC Paris – ESSEC Business School).

OUTREACH & IMPACT

Independent Expert / Board Membership

- 2021-present **Invasive Species Centre**
Board Member
- 2019-present **United Nations Global Compact Expert Network**
Member
- 2017-present **United Nations Environment Finance Initiative (UNEP-FI)**
Principles for Responsible Investing
Member, Academic Network Advisory Committee
- 2016-present **French Ministry for the Economy and Finance**
Committee in Charge of the State-Back SRI Label for Retail Investors
Member, Scientific Committee
- 2016-present **French Social Investment Forum**
Independent Expert, Board Member
- 2012-present **FRI-PRI Finance and Sustainability Award**
Member, President (2015)

Expert Consultations

2020-2021. CPA Competency Map – Review of the teaching curriculum of the Canadian **CPA (Chartered Professional Accountants)**, focus on sustainability insights.

2018-2019. CPA Canada Foresight – Reimagining the Profession, **CPA (Chartered Professional Accountant) Canada**, a comprehensive multi-stakeholder project to help shape the profession's future and Canadian business. Participants in the scenario roundtables (40 participants in total).

PROFESSIONAL SERVICE

Ad-Hoc Reviewer

Accounting Journals: Accounting, Auditing and Accountability Journal; Accounting Forum; Accounting, Organization, and Society; British Accounting Review; Contemporary Accounting Research; Comptabilité-Contrôle-Audit; Critical Perspectives on Accounting; European Accounting Review; Management Accounting Research; Social and Environmental Accounting Journal; Sustainability Accounting, Management and Policy Journal

Management Journals: Academy of Management Journal; Business Strategy and the Environment; Canadian Journal of Administrative Sciences; Journal of Business Venturing; Journal of Management Inquiry; Journal of Management Studies; Management International; Organization Studies; Relations Industrielles; Strategic Management Journal; Strategic Organization

Sociology/Ethics Journals: Business&Society; Journal of Business Ethics; Journal of Cultural Economy, Research in the Sociology of Organizations

Case Studies: Ivey Publishing

Professional Bodies: CIMA (Chartered Institute of Management Accountants)

Editorial Board – Member

Accounting Forum (2019-present); Organization Studies (2021-present)

Guest Editor of the special issue on "Accounting for the Circular Economy" in Accounting Forum, with Michelle Rodrigo and Andrea Romi, more information [here](#).

Organization of Academic Conferences

CSEAR North America Conference (2020, 2022)

Ivey Accounting & Society Workshop (2019)

Ivey Sustainability Conference (2016-2019, 2022) featured [here](#).

Academic Conferences - Member of Scientific Committees

Critical Perspectives on Accounting (2020)

CSEAR North America Conference (2018, 2022)

PRI Academic Network Conference (2017, 2018, 2019)

Geneva Summit on Sustainable Finance (2016, 2017, 2018)

European Accounting Association Annual Conference (2012-2014, 2019-2020)

Ph.D. Supervision and Committees (completed)

2021. Nahyun Kim (Ivey Business School), Topic: "Time Horizon and Sustainability," Committee Member.

2021. Haitao Yu (Ivey Business School), Topic: "Place-Based Meaning and Indigenous Knowledge," Committee Member.

2019. Hee-Chan Song (Ivey Business School), Title: "Three Essays on Organizational Paradox, History and Resilience," Committee Member.

2019. Hadi Chapardar (Ivey Business School), Title: "Industry Self-Regulation and Government: A Study of a Hybrid Regulatory Model to Realize the Circular Economy," Committee Member.

2019. Natalya Turkina (University of Melbourne), Title: "Why Do Corporate Responsibility Meanings and Practices Vary? Exploring Culturally and Structurally Embedded Corporate Agency in Australia and Mongolia," External examiner.

2018. Ying-Ying Hsieh (Ivey Business School), Title: "The Rise of Decentralized Autonomous Organizations: Coordination and Growth Within Cryptocurrencies," Internal examiner.

2016. Mark Desjardines (Ivey Business School), Title: "The Causes and Consequences of Corporate Short-Termism," Internal examiner.

2013. Daniela Laurel (Politecnico di Milano), Title: "Rethinking Finance: Responsible Investment in the European Asset Management Industry," Co-Supervisor with M. Giorgino.

Ph.D. & Postdoctoral Supervision and Committees (ongoing)

(2025-PhD Expected) Michelina Aguanno (Ivey Business School), Topic: "Land Management and Biodiversity," Supervisor.

(2022-2024 – Postdoctoral contract) Julie Bernard (Ivey Business School), Topic: “Replication of the Deshkan Ziibi Conservation Impact Bond)

Elected Positions on Internal Committees (ongoing)

(2020-2023) Ivey Research Committee: in charge of promoting and supporting the research culture and productivity within the business school.

INVITATIONS FOR RESEARCH SEMINARS OR KEYNOTES

2023. Rotman Sustainable Finance Research Roundtable (Online), CSEAR (Online), EAA (Online)

2022. Université Laval (Canada), Ethos (UK/Online), Manchester University (UK/Online), Concordia University (Canada/Online), Alternative Accounts (UK/Online), AAA weARE Webinar (US/Online), EAA (Europe/Online)

2021. 1^{ère} Conférence francophone sur la recherche en comptabilité critique et interprétative (France/Online), University College Dublin (Ireland/Online), British Accounting and Finance Association (UK/Online), American Accounting Association Doctoral Consortium (US/Online), Qualitative Research and Critical Accounting (Latin America/Online)

2020. Università di Bologna (Italy/Online), Ecole Polytechnique (France), University of Madison-Wisconsin (US)

2019. Queens University (Canada), Laval University (Canada), Cass Business School (UK), London School of Economics (UK), Rotman School of Management (Canada)

2018. Ivey Frontiers (Canada), WWF-Carolinian Canada Conservation Conference (Canada), University of Waterloo (Canada), Western University (Canada), Schulich School of Business (Canada)

2017. Aalto University (Finland), IESEG Business School (France)

2016. SHARE (Canada), Investment Innovation Conference (US)

2015. Ecole des Mines (France), ESSEC Business School (France)

2014. ESSEC Business School (France), Ivey Business School (Canada), Ecole des Mines (France)

2013. Politecnico di Milano (Italy), Solvay Brussels School (Belgium)

2012. 8th International Meeting of Trade Union Pension Trustees (France), ESSEC Business School (France), Reims Management School (France)

2011. 7th International Meeting of Trade Union Pension Trustees (France), SSFA (France), FDIR Chair (France), UQAM (Canada), University of Alberta (Canada)

2010. CRG (France)

2009. Collège de France (France), ICCSR (UK), Manchester Business School (UK), Max Planck Institute (Germany), Stockholm School of Economics (Sweden), Uppsala University (Sweden), Ecole Polytechnique (France), ESSEC Business School (France)

CONFERENCES AND WORKSHOPS (AS THE MAIN PRESENTER)

2021. AOM (US/Online), Egos (Netherlands/Online), ASAC (Canada/Online), Emerging Themes in Indigenous Business (Canada/Online)

2020. American Anthropological Association (US/Online), Academy of Management (US/Online)

2019. AOS Workshop on "Distributed Ledgers, Distributed Institutions?" (UK), AOM (US), EGOS (UK), European Theory Development Workshop (UK)

2018. AOM (US), IPA (UK), EGOS (Tallin), CSEAR North America (Canada)

2017. Chains of Value Conference (UK)

2016. Qualitative Research Methods Ontario Workshop (Canada)

2015. New Institutionalism Workshop (Austria)

2014. Evaluation Practices in Finance Workshop (UK)

2013. Harvard Sustainability Conference (US), The Harvard Inaugural Paul R. Lawrence Conference: Connecting Rigor and Relevance in Institutional Analysis (US), EAA (France)

2012. JMS Paper Development Workshop (Netherlands), CSEAR (UK), AOM (US), EAA (Slovenia)

2011. EAA (Italy), AFC (France), MASOP (France), MACORG-MCA (France)

2010. MCA (UK), IFSAM (France), MCA/MACORG (UK), EAA (Turkey), AFC (France), NIS (France)

2009. MARG (UK), PRI (Canada), EABIS (Barcelona), EGOS (Spain)

2008. AFC Doctoral Conference (France), Trento University Doctoral Seminar (France)

LAST UPDATE: MARCH 2023